

2022 NSMMS and CRASTE Sponsorship Packages

NSMMS & CRASTE Sponsorship Packages	\$25,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000
	Palladium	Platinum	Gold	Silver	Cobalt	Copper
In Person Event Amenities						
Recognition of (includes signage on-site if applicable)	<u>Remaining Onsite Recognition Options Available (choose one or a combination of lower packages equaling \$25,000):</u> - Please ask about options	<u>Remaining Onsite Recognition Options Available (choose one or a combination of lower packages equaling \$20,000):</u> - Please ask about options	<u>Remaining Onsite Recognition Options Available (choose one or a combination of lower packages equaling \$15,000):</u> - Monday Reception	<u>Remaining Onsite Recognition Options Available (choose one or a combination of lower packages equaling \$10,000):</u> - Audio Visual	<u>Remaining Onsite Recognition Options Available (choose one or a combination of lower packages equaling \$7,500):</u> - Printed Program	<u>Remaining Onsite Recognition Options Available (choose one or a combination of lower packages equaling \$5,000):</u> - Mon Continental Breakfast
Complimentary Exhibit Booth	Two	Two	One			
Complimentary Full Access Registration	Three	Two	One	One		
Complimentary Digital Proceedings	Five	Four	Two	Two	One	
Complimentary Exhibit Area Only Registration	Two	Two	One	One	One	
Week of Banner Ad time on the event website (You choose the weeks)*	Nine weeks	Seven weeks	Five weeks	Three weeks	Two weeks	One week
Sponsor feature highlight in email blast to Database (~25,000 persons)*	Three (75,000 impressions)	Two (50,000 impressions)	Two (50,000 impressions)	One (25,000 impressions)	One (25,000 impressions)	One (25,000 impressions)
Sponsor Listing by Level in email blasts to Database (~25,000 persons) - Estimate of 12 eblasts totaling 300,000 impressions*	Yes	Yes	Yes	Yes	Yes	Yes
Ad in the program	Center Spread Plus Full	Spread Plus Half	Spread	Full	Half	Half
Sponsor recognition by level at start of technical sessions each day	Yes	Yes	Yes	Yes	Yes	Yes
Award certificate presented for sponsorship at Reception or Other Key Time in Program	Yes	Yes	Yes	Yes	Yes	Yes
Priority Scheduling with Side Meeting Rooms	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on Signage at event	Yes	Yes	Yes	Yes	Yes	Yes
Logo featured in footer carousel on all pages of website	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on the event website sponsor page by level	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the printed program in the sponsor section by level	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the proceedings by level	Yes	Yes	Yes	Yes	Yes	Yes
Virtual Event Amenities						
If the event is held virtually due to COVID complications, sponsors will receive the following amenities in lieu of the ones listed above under In Person Event Amenities.	Palladium	Platinum	Gold	Silver	Cobalt	Copper
Complimentary Registration	Seven	Five	Three	Two	One	
Digital Proceedings	Seven	Five	Three	Two	One	
Opportunity to Host End of Day Virtual Networking Reception (Includes organizational logo, short video ad, and live welcome at event)	Yes - First pick of day	Yes - Second pick of day	Yes			
Week of Banner Ad Time on Website (You choose the weeks)*	Nine weeks	Seven weeks	Five weeks	Three weeks	Two weeks	One week
Sponsor feature highlight in email blast to Database (~25,000 persons)*	Three (75,000 impressions)	Two (50,000 impressions)	Two (50,000 impressions)	One (25,000 impressions)	One (25,000 impressions)	One (25,000 impressions)
Sponsor Listing by Level in email blasts to Database (~25,000 persons) - Estimate of 12 eblasts totaling 300,000 impressions*	Yes	Yes	Yes	Yes	Yes	Yes
Ad in the Program	Center Spread Plus Full	Spread Plus Half	Spread	Full	Half	Half
Sponsor recognition at start of technical sessions each morning & during all breaks - With visual slide showing logo and sponsorship level - Estimate a minimum 180 - 200 minutes of looping slide deck time over event (per track)	Yes	Yes	Yes	Yes	Yes	Yes
Full Slide Ad in Looping slide deck in all tracks at all breaks on a given day - Estimate a minimum of 10 - 15 minutes of looping slide deck time per break (2 - 3 breaks per day)	4 Days	4 Days	3 Days	2 Days	1 Day	1 Day
Logo featured in footer carousel on all pages of website	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on the event website sponsor page by level	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the digital program in the sponsor section by level	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in the proceedings by level	Yes	Yes	Yes	Yes	Yes	Yes
Award Certificate for Sponsorship	Yes	Yes	Yes	Yes	Yes	Yes

* Amenities given in this category depend on time of entry as a sponsor. Late entries may not receive full benefit due to time left before event.

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NSMMS & CRASTE Sponsorship Packages	\$2,500	\$1,750
	Bronze	Iron
Recognition of (includes signage on-site if applicable)	<u>Onsite Recognition Options (choose one):</u> - Please Ask about options	<u>Onsite Recognition Options (choose one):</u> - Mon Speaker Breakfast - Thu Speaker Breakfast
Complimentary Exhibit Booth		
Complimentary Full Access Registration		
Complimentary Digital Proceedings		
Complimentary Exhibit Area Only Registration		
Week of Banner Ad time on the event website (You choose the weeks)*	One week	
Sponsor feature highlight in email blast to Database (~25,000 persons)*		
Sponsor Listing by Level in email blasts to Database (~25,000 persons) - Estimate of 12 eblasts totaling 300,000 impressions*	Yes	Yes
Ad in the program		
Sponsor recognition by level at start of technical sessions each day	Yes	Yes
Award certificate presented for sponsorship at Reception or Other Key Time in Program	Yes	Yes
Priority Scheduling with Side Meeting Rooms	Yes	Yes
Recognition on Signage at event	Yes	Yes
Logo featured in footer carousel on all pages of website	Yes	Yes
Recognition on the event website sponsor page by level	Yes	Yes
Recognition in the printed program in the sponsor section by level	Yes	Yes
Recognition in the proceedings by level	Yes	Yes
If the event is held virtually due to COVID complications, sponsors will receive the following amenities in lieu of the ones listed above under In Person Event Amenities.	Bronze	Iron
Complimentary Registration		
Digital Proceedings		
Opportunity to Host End of Day Virtual Networking Reception (Includes organizational logo, short video ad, and live welcome at event)		
Week of Banner Ad Time on Website (You choose the weeks)*	One week	
Sponsor feature highlight in email blast to Database (~25,000 persons)*		
Sponsor Listing by Level in email blasts to Database (~25,000 persons) - Estimate of 12 eblasts totaling 300,000 impressions*	Yes	Yes
Ad in the Program		
Sponsor recognition at start of technical sessions each morning & during all breaks - With visual slide showing logo and sponsorship level - Estimate a minimum 180 - 200 minutes of looping slide deck time over event (per track)	Yes	Yes
Full Slide Ad in Looping slide deck in all tracks at all breaks on a given day - Estimate a minimum of 10 - 15 minutes of looping slide deck time per break (2 - 3 breaks per day)		
Logo featured in footer carousel on all pages of website	Yes	Yes
Recognition on the event website sponsor page by level	Yes	Yes
Recognition in the digital program in the sponsor section by level	Yes	Yes
Recognition in the proceedings by level	Yes	Yes
Award Certificate for Sponsorship	Yes	Yes

* Amenities given in this category depend on time of entry as a sponsor. Late entries may not receive full benefit